



## Programs • Products • Services

Mapping Your Future® is a national nonprofit organization providing college access and success resources. With a mission to provide career, college, financial aid, and financial literacy information and services for students, families, and schools, Mapping Your Future helps students and parents directly and helps both high schools and postsecondary institutions meet the needs of their students in a cost-efficient manner.

Since 1996, Mapping Your Future has served millions of students and their families, as well middle school and high school educators and counselors, school financial aid professionals, and others in the financial aid education industries.

Students of all ages and their parents use Mapping Your Future's information and tools for career exploration, college planning, and college completion. Middle school, high school, and college educators and counselors benefit from a variety of resources to help students. Employers implement Mapping Your Future programs to assist employees and their families.

Although Mapping Your Future's resources are free to students and parents on its website, foundations and other organizations provides grants, sponsorships, and other social enterprise funding to Mapping Your Future to develop specific college access programs, products, and services.

### Products and Services

#### **College Access and Success Services**

Mapping Your Future's college access and success programs are specifically designed to meet the needs of the students, parents, counselors, and others served by the program. Some of the features of these programs are:

- One-on-one assistance with completing the FAFSA (Free Application for Federal Student Aid)
- Financial aid and FAFSA presentations and workshops (in-person or online)
- Comprehensive website
- Person-to-person service and assistance via an 800 telephone hotline
- Surveys (for outcomes measurement and to determine future needs)
- Printed materials to encourage career planning and postsecondary education
- Outreach and communications to support college access and success efforts
- Support and collaboration with other organizations

## Communication Services

Mapping Your Future provides communications and outreach support to other organizations in the higher education industry, specifically in the area of college planning, admissions, and financial aid.

- Strategic communications planning
- Content writing and editing for websites, multi-media, and/or printed publications
- Website planning and development
- Newsletters, articles, press releases, or blog content
- Social media posts development
- Measurement of communications objectives
- Communications project management
- Texting program services

## Education and Training

Mapping Your Future's education and training services have been a valuable resource for the higher education and financial aid communities for a number of years. Mapping Your Future provides education and training on a variety of topics for students and parents as well as for higher education and financial aid professionals. In addition, Mapping Your Future has provided webinars or in-person presentations and workshops for companies and other organizations to address specific needs.

Webinar topics, which can be designed for the specific audience, have included:

- Applying for college
- Calculating the price of and paying for college
- Choosing a college
- Completing the FAFSA/Requesting an FSA ID
- Understanding the application, award, and acceptance process for financial aid
- Understanding the importance of college
- Applying for scholarships and successful scholarship strategies
- Managing your money

With the upcoming changes under FAFSA Simplification, Mapping Your Future has been providing presentations and training on this specific topic and will expect to continue to do so while these changes are implemented for the 2024-25 FAFSA.

## Financial Aid Education and Management

### Printable exit counseling materials

To allow schools and students to fulfill exit counseling requirements, Mapping Your Future provides printable **Direct Loan**, **Direct Loan and Direct PLUS combined**, and **Perkins** exit counseling materials. These materials meet federal requirements and can fill several different needs, such as:

- a supplement to one-on-one counseling, or

- exit materials suitable for mailing to borrowers who choose not to complete online counseling.

### **Verification worksheets**

Mapping Your Future provides two sets of verification worksheets to assist schools with verification:

- **Comprehensive verification worksheets:** These worksheets include all of the items that are included under the named verification flag.
- **Individual verification item worksheets:** These worksheets are specific to the items that a student and/or parent need to verify.

### **Financial Aid Education and Resources**

Mapping Your Future conducts and hosts financial aid education sessions for students, parents, and high school and college counselors. These sessions inform attendees on the Free Application for Federal Student Aid (FAFSA), scholarship applications, and state and institutional financial aid applications. In addition, Mapping Your Future hosts training sessions for financial aid professionals.

## **Money Management/Financial Literacy**

### **Calculators**

- **Bank balancing tool**  
Helps you reconcile your checking account records with your bank's records
- **Budget calculator**  
Helps you develop a saving and spending plan
- **Income-based repayment calculator**  
Estimates your monthly payment amount under the Income-based repayment plan [for Direct Loan and Federal Stafford (subsidized and unsubsidized), Direct PLUS and Grad PLUS, and Direct Consolidation Loans which do not include any Parent PLUS or Direct PLUS loans]
- **Loan consolidation calculator**  
Estimates your consolidation loan interest rate and payment amount
- **Refinance calculator/Weighted average interest rate calculator**  
Helps student loan borrowers determine if refinancing is a good option
- **Savings calculator**  
See how valuable saving can be
- **Student loan debt/salary wizard**  
Helps you to understand how much you can afford to borrow in student loan funds (and calculates student loan payments)
- **Student loan repayment calculator**  
Estimates your student loan payments

### **Educational games**

Mapping Your Future is using the power of games to help students learn important terms and concepts about financial literacy and managing student loans.

### **Money management flyer**

The money management flyer provides audiences with the steps individuals need to take and an overview of the tools and services Mapping Your Future provides to help individuals manage their money.

### **Student loan default prevention information and services**

Mapping Your Future provides information to help students understand the implication of borrowing student loans. Schools and organizations can use these tools when counseling perspective and current borrowers, helping them to avoid defaulting on a student loan. They also can learn more about how to increase student retention and reduce student loan delinquency and default through a variety of techniques.

## **Career and College Planning and Exploration**

### **CareerShip**

CareerShip® is Mapping Your Future's career exploration tool targeted to middle and high students. Visitors can explore the featured career, complete an interest survey to determine what careers might best suit them, or search for individual careers—in English and Spanish. Many counselors and teachers incorporate CareerShip into their career development courses.

### **Information on saving and paying for college**

Mapping Your Future's saving and paying for college content simplifies the financial aid and college planning process with step-by-step instructions and information, empowering students, and families with the information they need to understand and apply for financial aid. Content includes information about savings options, other education funding options, and tips to help decide what programs will best suit their needs. Families also can review tips for finding scholarships and follow links to free scholarship search tools.

## **Additional Resources**

### **Integration of Mapping Your Future content and tools**

Mapping Your Future offers a number of features and tools for integration, such as calculators, educational games, and content. Sponsors and other organizations can integrate Mapping Your Future tools, allowing their borrowers to use valuable features while still using the website. Mapping Your Future also works with other organizations to customize content and services for integration, so they best fit the needs of their students or audiences.

## **Newsrooms, Newsletters**

Mapping Your Future provides different newsletters with valuable career and higher education information to three targeted audiences.

The *Early Awareness E-News* provides college, career, financial aid, and financial literacy information, tips, and ideas for those professionals who work with middle and high school students and families.

The *Mapping Your Future Higher Ed News* provides financial aid professionals with the latest information about Mapping Your Future services and events, and answers policy and regulatory questions.

The *Tip of the Week* provides subscribers with tidbits of information and updates to assist them in all matters of the financial aid industry and professional development.

The newsroom serves as an area where individuals can view the newsletters, articles, and press releases published by Mapping Your Future.

## **Online training and presentations powered by Mapping Your Future**

Webinars powered by Mapping Your Future feature an online presentation with audio provided via conference call. Mapping Your Future oversees the technical aspects of the event and can assist with promotion and administration of the event.

## **Social networks**

Mapping Your Future serves as an important resource on Facebook and Twitter for information on exploring careers, planning for college, paying for college, and money management. We share articles and information about services provided by Mapping Your Future, as well as advice and analysis from other organizations.

## **Webinars**

Mapping Your Future provides free webinars on a variety of topics as service to schools, Sponsors, educators, and community organizations. Recordings of the webinars, webinars on demand, are archived for later viewing.

## **Mission-related web development, hosting, and support**

Mapping Your Future designs, develops, maintains, and hosts websites for organizations with similar missions (for example, student support and financial aid organizations). Mapping Your Future offers its web services at competitive rates, while providing superior customer service.

## **Customer Service**

Quality customer service is a Mapping Your Future priority. Customer service representatives assist both schools and students using the website, addressing a variety of questions and/or technical issues. Customer assistance is available via e-mail or by phone. Schools are encouraged to contact Mapping Your Future staff through the Contact Us on the website, by e-mail to [feedback@mappingyourfuture.org](mailto:feedback@mappingyourfuture.org), or by calling (800) 374-4072.

## **Contact Us**

For more information, contact Mapping Your Future at [feedback@mappingyourfuture.org](mailto:feedback@mappingyourfuture.org) or (800) 374-4072.